

Andy Do

Full Stack Developer

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PROJECTS

Love.wav - <https://lovewav.io>

- Developed a web-based dating app that matches users according to their Spotify music.
- Wrote a compatibility algorithm that compares track qualities of each song fetched from Spotify's API.
- Used the PostgreSQL, Express, React, Node stack.
- Deployed using Google Cloud, Heroku, and Netlify.
- Integrated WebSocket for real-time live chat.

EXPERIENCE

The Beauty Institute — *Web Developer / Digital Marketer*

JANUARY 2020 - PRESENT

Maintained a PHP code base created by the previous web development team as the sole developer.

- Built an online payment page powered by Stripe and integrated with the Wordpress site.
- Automated form testing on the website with Puppeteer.
- Saved the company from paying DocuSign fees by developing an online application page for prospective students.
- Implemented conversion tracking on landing pages to determine the highest performing ad copy, images, and keywords.
- Generated weekly and monthly lead generation reports using data from Velocify, Google Ads, and Facebook Ads.
- Produced and edited promotional videos for retargeting campaigns, optimizing lead generation on Facebook.

5th Ave Fitness — *Personal Trainer*

SEPTEMBER 2016 - DECEMBER 2019

Coached more than 100 clients through workouts tailored to their individual fitness goals.

- Designed long-term exercise programs for clients in order to achieve their strength and weight goals.
- Sold hundreds of session packages to new customers.

SKILLS

JavaScript
React.js
HTML/CSS
Node.js
Express.js
PostgreSQL
Git
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Adobe Audition
Google Ads
Facebook Ads

LANGUAGES

English
Japanese (Beginner)
Vietnamese (Beginner)

EDUCATION

Codecademy
Full-Stack Engineer Career
Path Certification

Rutgers University
B.F.A. Acting 2016